SON MOD# O: UNAPPROVED REV #1 SON

XOX

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YUK VUK

ORDER

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

**CHANGES

FAX# 703-516-9680

CHANGES OCT15/12 19.37
*** WFLA-TV ***

AGY. ADV. NAME NAME GREAT AMERICAN MEDIA ISS/DCCC WASHINGTON, 3050 CONTRACT # 因 FJ (S) Z 6144839 DQ 20007 SALES PRSN WA-BUYER NAME CLASS: NATL. KATIE KEULEMAN OFF.# MEGHAN MCGARR LOCAL REGIONAL SALESMAN # (H)

FLIGHT DATES OCT30/12 PRUCT DEMOCRATIC CONGRESSI NOV6/12 EST#1192 COMMENTS: W K - 2 (LINE, ORDER, INVOICE)

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 19.37

PEPP. THANKS! BRIAN FOR MEGHAN NEW TTL SO ALL LN'S ZERO'D OUT PLEASE CONFIRM ORDER CANCELED

CON CM **** THIS CO H Þ CASH IN ADVANCE SCHEDULE ****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

Ή									TEALTON-NEON	PROGRAM :
	TU-F		0	11/2		10/30	\$350.00	30	1237A-136A	2 s 1
									NC8 MIDDAY	PROGRAM : CON COM1:
H. O	TU-F		0	11/2		10/30	\$175.00	30	1100A-1200N	رم در
						= 1192	AGENCY EST# = 1192	DE = 11 = 14	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	AGENCY AGENCY
DAYS :TOTL:	日 欠	END :SPTS: WEEK	:SPT:	END	.,	: START	RATE	LGTH : SEC	TIME PERIOD	:LINE#:REP :CD:



PROGRAM: ENT TONIGHT 30	11 s 700P-730P	PROGRAM: NBC NITELY NWS	10 S · 630P-700P	PROGRAM: NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	9 S 600A-700A	PROGRAM: NWSCH8 AT SIX	8 S 600P-630P	PROGRAM: NWSCH8 @5:30P	7 S 530P-600P	PROGRAM: NC8 TODAY05:30<	6 S 530A-600A	PROGRAM: NWSCH8 AT 5P	5 S 500P-530P	PROGRAM : DR. OZ CON COM1: DR. OZ	4 S 400P-500P	PROGRAM : RACHAEL RAY	3 S 200P-300P	:CINE#:REP :CD: TIME PERIOD : :
	30		30		30		30		30		30		30		30		30	LGTH : SE
	\$1,800.00		\$5,000.00		\$1,000.00		\$1,800.00		\$1,400.00		\$400.00		\$1,400.00		\$675.00		\$300.00	EC: RATE
	10/30		10/30		10/30		10/30		10/30		10/30		10/30		10/30		10/30	: START
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	0		0		0		0		0		0		0		0		0	:TOTL:

REF: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

'HARRIS REPORT FROM REP

CHANGES *** WFLA-TV ***

							PROGRAM : SAT NOON NEWS
0	SAT	0	11/3	11/3	\$250.00	30	20 S 1200N-100P
							PROGRAM : THE SING-OFF
0	MON	0	11/5	. 11/5	\$6,500.00	30	19 S 800P-1000P
							PROGRAM: ROCK CENTER
0	MON	0	11/5	11/5	\$4,000.00	30	18 S 1000P-1100P
							PROGRAM : AVG. ALL WKS
0	TR II	0	11/2	11/2	\$2,800.00	30	17 S 800P-900P
							PROGRAM: NC8 TODAY@4:30
0	TU-TH, SU	0	11/4	10/30	\$75.00	30	16 S 430A-459A
							PROGRAM: NWSCH8 AT 11<
0	TU-SA	0	11/3	10/30	\$2,000.00	30	15 S 1100P-1135F
							PROGRAM : TODAY SHW2-NBC
0	TU-F	0	11/2	10/30	\$700.00	30	14 S 900A-1000A
							PROGRAM : EXTRA
0	TU-F	0	11/2	10/30	\$1,800.00	30	13 S 730P-800P
				;			FROGRAM: TODAY SHW<
0	TU-F	0	11/2	10/30	\$1,275.00	30	12 S 700A-900A
:TOTL:	: DAYS	:SPTS: WEEK	: END : DATE	: START : DATE	SEC: RATE:	LGTH : S	: LINE#:REP :CD: TIME PERIOD : :

:LINE#:REP :CD: TIME PERIOD : :LINE#: :	: LGTH : SEC	: RATE	: START:	: END : DATE	:SPTS: W	WEEK:	DAYS	:TOTL:
N COMI: NEWSCH		1 1		; ;	{	\{ \ * }		C
PROGRAM: NBC-NWS SAT CON COM1: NBC-NWS SAT	30	\$3,300.00	11/3	(W) 	0	SAT		0
23 S 700A-900A	30	\$500.00	11/3	11/3	0	SAT		0
PROGRAM: THE TODAY SHOW	W SAT							
24 S 800P-900P	30	\$1,500.00	11/3	11/3	0	SAT		0
PROGRAM : HARRY'S LAW								
25 S 900A-1000A	30	\$400.00	11/3	11/3	0	SAT		0
PROGRAM : NWSCH8 SAT-AM								
26 S 900P-1000P	30	\$1,800.00	ш ш / З	11/3	0	SAT		0
PROGRAM : PARENTHOOD CON COM1: PARENTHOOD								
27 S 1000A-1100A	30	\$2,850.00	11/4	11/4	0	SUN		0
PROGRAM : MEET PRESS-SUN	Z Z							
28 \$ 600P-630P	30	\$1,100.00	11/4	11/4	0	SUN		0
PROGRAM : WELA NEWS								
29 S 630P-700P	30	\$3,650.00	11/4	11/4	0	SUN		0
PROGRAM : NBC NIGHTLY N	NEWS SUNDAY							

PROGRAM: NC8 TODAY@5:30<	38 S 530A-600A	PROGRAM: NWSCH8 AT 5P	37 S SOOP-530P	PROGRAM : DR. OZ CON COM1: DR. OZ	36 S 400P-500P	PROGRAM : RACHEL RAY	35 S 200P-300P	PROGRAM: NC8 MIDDAY	34 S 1100A-1200N	PROGRAM : BIGST LR13-NBC	33 S 800P-1000P	PROGRAM: NWSCH8 SUN-AM	32 S 900A-1000A	PROGRAM : SUN TODAY-NBC	31 S 800A-900A	PROGRAM : FOOTBALL NIGHT I	30 S 700P-830P	LINE#:REP :CD: TIME PERIOD : I
	30		30		30		30		30		30		30		30	IN AMERICA IN AMERICA	30	LGTH : SEC :
	\$400.00		\$1,400.00		\$675.00		\$300,00	·	\$175.00		\$3,500.00		\$400.00		\$625.00		\$5,500.00	RATE
	11/5		11/5		11/5		11/5		11/5		10/30		11/4		11/4		11/4	: START
	11/5		11/5		11/5		11/5		11/5		10/30		11/4		11/4		11/4	: END : DATE
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PROGRAM: NC8 TODAY@4:30	47 S 430A-459A	PROGRAM: NWSCH8 AT 11<	46 S 1100P-1135P	PROGRAM : TODAY SHW2-NBC	45 S 900A-1000A	PROGRAM : EXTRA	44 S 730F~800P	PROGRAM : TODAY SHW<	. 43 S 700A-900A	PROGRAM : ENT TONIGHT 30	42 S 700P-730P	PROGRAM: NC8 TODAY@6AM	41 S 600A-700A	PROGRAM: NWSCH8 AT SIX	40 S 600P-630P	PROGRAM: NWSCH8 @5:30P	39 \$ 5302-6002	:LINE#:REP :CD: TIME PERIOD :
	30		30		30		30		30		30		30		30		30	TGTH : SEC
·	\$75.00		\$2,000.00		\$700.00		\$1,800.00		\$1,275.00		\$1,800.00		\$1,000.00		\$1,800.00		\$1,400.00	RATE:
	11/5		11/5		11/5		11/5		11/5		11/5		11/5		11/5		11/5	: START
	11/5		11/5		11/5		11/5		11/5		11/5		11/5		11/5		11/5	: END
	0		0		0		0		0		0		0		0		0	: SPTS: WEEK
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	0				0		0		0		0		0		0		0	:TOTL:

REP HEADLINE# 6144839
REV #1

\$ \$ \$ \$

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT15/12 19.37
*** WFLA-TV ***

:LINE#:REP NOV/12 :LINE#: : CD: \$.00 HHME PERIOD LGTH SEC RATE START DATE END DATE : /wx: :SPTS: CONTRACT TOTAL TOTAL HNUH DAYS \$.00 :TOTL: :SFTS: 0

MARKET TOTALS €0 () WFLA 0% WETS 0% WISP OF %O GSMM %O IVIM WTOG 0% WTTA 0% WMOR 0%

ORDER CANCELED

SVC- NSI DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT Q-PAID PGM A-ADD B-BUY TYPE C-CANCELLED RIRATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH SAWG-X M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *--MULTIPLE

1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue V Submission Number 809 Issue 3

Washington DC 20007







P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Tampa St Defershing E	Key Market:		WFLA	Booking Group: Order:	Democratic Congressi (L) Household	Product: Demographic:
business category. Hallsachoral	buonicas ca					•
terion: Transactional	Business Co				20	Associated Copies:
pe: POLITICAL	Business Type:	Political		Contract type:	06144839	Est./PO Number:
06144839	Order Ref:	ω		Weeks:	10/29/12 to 11/12/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11/14/1192	imate:	Client/Product/Estimate	3.	Buyer:
ef: E:120604025	Campaign Ref:	0		Submission Cost:	Cpgn Comm/ Issue	Client:

			4		39		31		30		22		ů		<u></u>			Ref
		M	M-F 730p Extra	M	M-F 7p Entertainment Tonight	M	M-F 11a News		Tue 8p ET / 7p CT Voice	S.	Sat 8p ET / 7p CT Revolution	.TWTF	M-F 730p Extra	.TWIF	M-F 7p Entertainment Tonight	.TWTF	M-F 11a News	1
		**************************************	02		02		03		07		02	AUGUSTA	02		02		03	Rev Type
Cios	Weekly Totals: Total Spots(Ord Spots)																	Rate
Closed PR	Spots(Ord Spots	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Сотте	30	Comme	30	Comme	30	Spot Type
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ω		1		4		1												11/05
																		11/12
16						→		2		ú				4		3		Total

1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue ∨ Submission Number 809 Issue 3

Washington DC 20007







PO. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

		55	<u> </u>	2	Ref	Client: Buyer: Schedu Est./PC
		Sun 7p ET / 6p CT Football Night In America	S.	Sat 830p ET / 730p CT Go On	Sales Product Details	Client: Client: Cpgn Comm/ Issue Buyer: Schedule Dates: Est./PO Number: Associated Copies: No
		03		07	Rev Type	
						Submission Cost: Client/Product/Est Weeks: Contract type:
Weekly Totals:					Rate	Submission Cost: Client/Product/Estimate: Weeks: Contract type:
Weekly Totals: Total Spots(Ord Spots) Closed PR	Comme	30	Comme	30	Spot Type	11/
(S)	Closed PR	Nbr of Spots	Closed PR	Nbr of Spots		0 11 /14 /1192 3 Political
13	- 1		_		10/29	Campaign Sales Rep: Order Ref: Business T Business C
ω					11/05	Campaign Ref: E:120604025 Sales Rep: HRP Washing Order Ref: 06144839 Business Type: POLITICAL Business Category: Transactional
					11/12	E:120604025 HRP Washing 06144839 POLITICAL Transactional
16			1		Total	E:120604025 HRP Washington, DC 06144839 POLITICAL Transactional
		į		1	0	

Pre-emption Summary

Ref	1 M-F 11a News	11 M-F 7p		13 M-F 730p Extra	22 Sat 8p l	31 M-F 11a News	39 M-F 7p	41 M-F 730p Extra	30 Tue 8p		51 Sat 830
Sales Product	News	M-F 7p Entertainment Tonight	A THE PROPERTY OF THE PROPERTY)p Extra	Sat 8p ET / 7p CT Revolution	News	M-F 7p Entertainment Tonight)p Extra	Tue 8p ET / 7p CT Voice	Sat 830p ET / 730p CT Go On	Sun 7n ET / An CT Engthall Night in America
Spot Type	:30 Commercial	:30 Commercial		:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	-30 Commercial
Pre-empt Date	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	11/05/12	11/05/12	11/05/12	10/29/12	10/29/12	10/29/12
Status	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption
Pre-empt Value	0.00	0.00	00.0	1,800.00	1,500.00	0.00	0.00	1,800.00	7,000.00	1,500.00	4 000 00
Makegood Line(s) (Dates)	, 10/30, 11/05)	, 10/16, 10/30)	52 (08/13, 08/14, 08/20, 08/24	No Makegood / Credit	No Makegood / Credit	, 10/30, 11/05)	52 (08/13, 08/14, 08/20, 08/24	No Makegood / Credit	No Makegood / Credit	No Makegood / Credit	No Makegood / Credit
Makegood Ref	0000167985	0000167902	0000167903	0000000000	0000000000	0000167985	0000167903	0000000000	0000000000	-	0000000000
Campaign Ref	E:120604025	E:120604025	E:120604025	E:120604025	E:120604025	E:120604025	E:120604025	E:120604025	E:120604025	E:120604025	F-120604025

Grand Totals

			Month 11 Weeks: 4		
	Totals	10/29	11/05	11/12	
Spots		The second secon	0		0
Cost	0		0		2
		Accessory (1993) and the second secon		3	_
Grand Totals:			Spots	**************************************	0
			Gross	Gross Total:	0.00
			Comm	ission:	0.00
			Net To	otal:	0.00

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

*** WFLA-TV ***

								PROGRAM : RACHAEL RAY	
4	ĬO~E		42	11/2	10/30	\$300.00	30	3 200P-300P	
								PROGRAM : J FALLON-NBC<	
N	$T \cup -F$		N	11/2	10/30	\$350.00	30	2 1237A-136A	
								PROGRAM: NC8 MIDDAY	
ω	TO-F		W	11/2	10/30	\$175.00	30	1 1100À-1200N	
		:	:		1192	AGENCY EST#	DE = 11 = 14	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	
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3						IGN	AL CAMPAIGN	DEMOCRATIC CONGRESSIONAL	
			1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1			E SCHEDULE ****	N ADVANCE	***** THIS IS A CASH II	CON CM
		3					AN	PLEASE CONFIRM THANKS! BRIAN FOR MEGHAN	
								NEW ORDER TTL \$121,725 @85X	REP:
12 16.05	DATE MAY15/1			The state of the s	G NEEDED	. CO-OP BILLING	ANTENNA, NA.	TAX STATE TAX	CITY
						WK-2	NOV12/12 W	DATES OCT30/12	FLIGHT
				CE)	ORDER, INVOICE)	COMMENTS: (LINE, O	EST#1192	DEMOCRATIC CONGRESSI	PRDCT
Ĺ,	REGIONAL	LOCAL	NATL.	CLASS: 1		# 6144839	CONTRACT	TOTAL STATE OF THE	ORDER
	We have been a second of the s	ACTION POPULATION	**************************************			DC 20007	WASHINGTON,	WAS	
4 4 (1) - 2 (100 h h) - 4 (100 h h) - 4 (100 h h)	MCGARR (H)	- MEGHAN	PRSN WA	SALES PI		SIN AVENUE	O WISCONS	101	
- 0000 98.0	MAN	KATIE KEULEMAN	NAME KA'	BUYER NA	1	CAN MEDIA	TAMERI	# AGY. NAME GREA	AGY :
Z #	SALESMAN	〇円万. 非	_	9000.#			S/DCCC	# ADV. NAME ISS	ADV (

MRYIS/12 16.0

																	LINE#:REP
12	PROGRAM : CON COM1:	1	PROGRAM : CON COM1:	10	PROGRAM : CON COM1:	Ψ	PROGRAM : CON COM1:	ω	PROGRAM : CON COM1:	7	PROGRAM :	on.	PROGRAM : CON COM1:	វ្រ	PROGRAM : CON COM1:	4.	E#: CD
700A-900A	ENT TONIGHT 30	700P-730P	NBC NITELY NWS	630P-700P	: NC8 TODAY@6AM	600A-700A	: NWSCH8 AT SIX	600P-630P	: NWSCH8 @5:30P	530P-600P	: NC8 TODAY@5:30<	530A-600A	: NWSCH8 AT 5P	500F-530F	: DR. OZ : DR. OZ	400P-500P	: TIME PERIOD : 1
30		30		30		30		30		₩		30		30		30	LGTH : SEC :
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0 / 0		10/30		10/30		10/30		10/30		10/30	*	10/30		10/30		10/30	: START
/ C / L L		11/2		11/2		11/2		11/2		11/2		11/2		11/2		11/2	: END
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TU-F		TU-F		FO-F		TU-F		TU-F		T0-8		TU-F		アロード		TU-E	T: DAYS
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CON COM1: TODAY SHW<

MAY15/12 16.0
*** WFLA-TV ***

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<u>1</u> w	730P-800P	30	\$1,800.00	10/30	11/2	1	TU-F	
PROGRAM :	EXTRA							
14	900A-1000A	30	\$700.00	10/30	11/2	দ্র	TO-F	(J)
PROGRAM :	TODAY SHW2-NBC							
L 25	11000-11350	30	\$2,000.00	10/30	11/3	N	TO-SA	Ю
PROGRAM :	NWSCH8 AT 11<							
16	430A-459A	30	\$75.00	10/30	11/4	ᅶ	TU-TH,SO	
PROGRAM :	NC8 TODAY04:30							
17	4006-4008	30	\$2,800.00	11/2	11/2	j umil	면 D F	juu
PROGRAM :	AVG. ALL WKS							
8 1	10001-1000	30	\$4,000.00	11/5	11/5	Ļ.ª	MOM	 -
PROGRAM : CON COM1:	ROCK CENTER	Revolution						
	4000L-4008	30	\$6,500.00	11/5	11/5	12	MOM	N
PROGRAM :	THE SING-OFF	Vonce	Cach					
20	1200N-100P	30	\$250.00	11/3	11/3	j a	SAT	⊢ i
PROGRAM :	SAT NOON NEWS							
21	600P-630P	30	\$900.00	11/3	11/3	0	LVS	ļi
PROGRAM :	NEWSCH8-6 SAT							

ORDER WORKSHEET	CREDIT ADVISORY:	REF: TEL# 703-516
	AGENCY	5-9399
HARRIS	CREDIT	
REPORT FROM	RISK !!!	FAX# 701
77 EU		3-516-9680

*** WFLA-TV ***

49-91 49-91 41-91 41-91 41-91 41-91	NBC-NWS SAT NBC-NWS SAT NBC-NWS SAT NBC-NWS SAT OOA-900A THE TODAY SHOW THE TODAY SHOW OOP-900P HARRY'S LAW HARRY'S LAW OOA-1000A NWSCH8 SAT-AM	THE COLUMN TO TH	\$3,300.00 \$500.00 \$1,500.00 \$1,800.00 \$2,850.00	: START 11/3 11/3 11/3 11/3 11/3	: END : DATE 11/3 11/3 11/3 11/3	1 1 1 2 VEEK VEEK VEEK VEEK VEEK VEEK VEEK VE	SUN SAT SAT	T T T Z JJ T ST T ST T ST T ST T ST T ST
· + E3	HARRE D BAW INT	50 50 50 50 50 50 50 50 50 50 50 50 50 5	• • • •					
	NWSCH8 SAT-AM					ı)))	3
o)	4000L-4006	0 &	1	11/3	11/3	<u>ļ</u> ud	SAT	Н
PROGRAM : CON COM1:	PARENTHOOP (NICAL	OFIR						
7	1000A-1100A	30	2,850.	11/4	11/4	سن	80 Z	P
PROGRAM : CON COM1:	MEET PRESS-SUN							
28	500P-630P	30	\$1,100.00	11/4	11/4	J	SUN	نإ
PROGRAM : CON COM1:	WFLA NEWS							
29	530P-700P	30	\$3,650.00	11/4	11/4		SUN	'n
PROGRAM : CON COM1:	NBC NIGHTLY NEWS	SUNDAY	⁵ 4.			and grant description grant grant grant grant		
30 7	700P-830P	30	\$5,500.00	11/4	11/4	N	SUN	N
PROGRAM : CON COM1:	FOOTBALL NIGHT I	IN AMERICA IN AMERICA	3					

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP MAY15/12 16.0

:LINE#:REP :CD:	TIME PERIOD : 1	LGTH : SEC :	RATE	: START	: END	:SPTS: WEEK	C: DAYS	: TOTL:
31	800A-900A	30	\$625.00	11/4	11/4	1	SUN	إسا
PROGRAM :	SUN TODAY-NBC							
32	900A-1000A	30	\$400.00	11/4	11/4	jud	SUN	H
PROGRAM :	NWSCH8 SUN-AM							
333	40001-4008	30	\$3,500.00	10/30	10/30	N	TUE	N
PROGRAM :	BIGST LR13-NBC VILE	ñe						
3	1100A-1200N	30	\$175.00	11/5	14/5	₽	MON	!
PROGRAM : CON COM1:	NC8 MIDDAY		·					
ω U	200F-300F	30	\$300.00	11/5	11/5	juni	MOM	ju.
PROGRAM :	RACHEL RAY							
36	400P-500P	30	\$675.00	11/5	11/5	H	MON	ۇۇ
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PROGRAM :	NWSCH8 @5:30P							

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

Y CREDIT RISK !!!

HARRIS REPORT FROM REF MAY15/12 16.0

*** WFLA-TV ***

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REP HEADLINE# 6144839
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REF

*** WELA-TV ***

:LINE#:REP :CD: TIME PERIOD LGTH : න ආ ව . . RATE ., ., START DATE END :SPTS: WEEK : DATE : /WK: INVY : DAYS :SPTS:

MARKET TOTALS \$608,625

WELA 20%

WFTS 15%

WISP 25% WXPX 0%

WTVT 20% WWSB 15%

WTOG 2% CABL 0%

WTTA 2%

WMOR 1%

SHARES ARE ACCURATE

SVC- NSI DEMOS- RA35+*

Democratic Congressional Cpgn Comm/ Issue

1010 Wisconsin Avenue NW

Washington DC 20007

Submission Number 606 issue 1







Tampa, FL 33601

PHONE (813) 228-8888

Est./PO Number: Schedule Dates: Buyer: Client: 10/29/12 to 11/12/12 06144839 Democratic Congressional Cpgn Comm/ Issue Client/Product/Estimate: Contract type: Submission Cost: 11 /14 /1192 Political 113875 Sales Rep: Order Ref: Business Type: POLITICAL Business Category: Transactional Campaign Ref: HRP Washington, DC 06144839 POLITICAL E:120604025 0

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Great American Media 1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue Submission Number 606 Issue 1

Washington DC 20007







P.O. Box 1410
Tampa, FL 33501

PHONE (813) 228-8888

Schedule Dates: Est./PO Number: 10/29/12 to 11/12/12 06144839 Democratic Congressional Cpgn Comm/ Issue Contract type: Client/Product/Estimate: Submission Cost: 11 /14 /1192 3 Political 113875 Sales Rep: Order Ref: Business Type: Business Category: Campaign Ref: Transactional POLITICAL HRP Washington, DC 06144839 E:120604025

Client:

Buyer:

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	n. k. a da	Mon 10p ET / 9p CT Revolution		Fri 8-9p Whitney / Community	9	M-Th, Su 430a News	9.	M-Su 11p News		M-F 9a Today Show II		M-F 730p Extra		M-F 7a Today Show		M-F 7p Entertainment Tonight		M-F 630p ET / 530p CT NBC Nightly News		News	Sales Product Details
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Great American Media 1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue Submission Number 606 Issue 1

Washington DC 20007









P.O. Box 1410 Tampa, FL 35601

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PHONE (813) 228-8688

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E:120604025	Campaign Ref:		113875		Submission Cost:	Democratic Congressional Cpgn Comm/ Issue	Ħ	Client:
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Great American Media 1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue Submission Number 606 Issue 1

Washington DC 20007







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8688

Cilent/Product/Estimate:		M	39 M-F 7p En	M	38 M-F 6a News	M	37 M-F 6p News	M	36 M-F 530p News	M	35 M-F 530a News	M	34 M-F 5p News	Δ	33 M-F 4p Dr Oz	M.	32 M-F 2p Ra	M	31 M-F 11a News	Т	30 Tue 8p ET	S	Ref Sales Pro		Schedule Dates:	Buyer:	
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1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue
Submission Number 606 Issue 1

Washington DC 20007







WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8686

Client/Product/Estimate:	11 /14 /1192		Campaign Ker. Sales Rep: Order Ref:		E:120604025 HRP Washington, DC 06144839
Contract type:	Political	100 kg	Business Typ	e: POLIT egory: Transa	ICAL Ictional
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Station Come

Grand Totals:

Spots

Totals

10/29

Month 11 Weeks: 4

11/05

11/12

113875

79075

Gross Total: Commission:

113,875.00 17,081.25 96,793.75

Net Total:

Spots:

34800

00.06.01 616/0010

1 7 7



PAID POLITICAL **BROADCAST AVAIL REQUEST**

TO:

Matt Oestrich

STATION:

WFLA

FROM: Meghan McGarr

HRP OFFICE: WASHINGTON, DC

REQUEST RECEIVED FROM

DATE: 5-15-12

BUYER:

Katie Kleuman

AGENCY:

Great American Media

ADDRESS: 1010 Wisconsin Avenue, Suite 800, Washington, DC 20007

PHONE #:

(202) 338-8700

FAX #:

(202) 338-2334

OTHER:

AVAILS FOR

1			
α	TA ATTE	ALC: YOU TO	
	i North IN	/	EE:

Democratic Congressional Campaign Committee

CHAIRPERSON:

Kristie Mark

TREASURER:

ADDRESS:

430 South Capitol St. Washington DC 20003

PHONE #:

202-338-8700

FAX #:

OTHER:

FOR

ISS		E:
エレノト	,,,	

DCCC

OFFICE:

N/A

PARTY:

Democrat

DAYPARTS:

All

SCHEDULE DATES:

As ordered Sep-Nov12

COMMERICAL LENGTH:

:30

PROGRAMS:

All

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

HRP FORM #0141



33640

REF#: 11

Great American Media

WASHINGTON DC 20007

1010 Wisconsin Avenue NW

/14

/1192

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE

ORDER TYPE

WFLA I SS

Political

11/25/12 E:120604025 WFLA

WFLA (Washington Dc) REP_:

INVOICE NUMBER

PAGE BROADCAST MONTH

HRP Washington, DC SLSP: ADV__;

Democratic Congressional Cpg

0100033827 SCHEDULE DATES 1 10/29/2012 - 11/2

PROD; Democratic Congressi

10/29/12-11/12/12

Standard Broadcast Month

Desc:		SCHEDULE	mas many				ACTUAL BROAD		TERMS: NET :		RECONC	ILIATION
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WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY ON TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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ACTUAL GROSS BILLING

AGENCY COMMISSION

P.O. Box 1410 Tampa, FL 33601

17,600.00

PERIOD COST



ADVERTISER

PRODUCT

Credits

Democratic Congressional Cpg Democratic Congressi

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INVOICE NUMBER

SUB-TOTALS

TOTAL RECONCILING

BROADCAST MONTH

0100033827

10/29/2012 - 11/25,

17,600.00-

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AMOUNT DUE

.00

REMIT TO:

WFLA-TV REMITTANCE PROCESSING CENTER P.O. BOX 26425 RICHMOND VA 23260-6425

*00164

000033640 Great American Media 1010 Wisconsin Avenue NW WASHINGTON DC 20007



33640

REF#: 11

Desc: 06144839

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A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

ORDER TYPE

Political

11/25/12 E:120604025 WFLA

Great American Media 1010 Wisconsin Avenue NW WASHINGTON DC 20007

/1192

/14

WFLA (Washington Dc) REP__; HRP Washington, DC

INVOICE NUMBER

PAGE BROADCAST MONTH

SLSP: ADV__: PROD:

Democratic Congressional Cpg Democratic Congressi

0100033827 SCHEDULE DATES 2 10/29/2012 - 11/2

10/29/12-11/12/12

Standard Broadcast Month TEDMS: NET 20 DAYS

Desc: 06144839			TERMS: NET 30 DAYS.
SCHEDULE DESCRIPTION PRICE RT/SS# PE	R	ACTUAL BROADCAST LENGTH M/G FOR PRODUCT DESCRIPTION	RECONCILIATION PRICE REMARKS DEBIT/CREDIT
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	10/30 TU	30	.00 Preempt 3500.00- Program Change
M-F 11a News	*WFLA	:30 Comm	
175.00 31 1	11/05 MO	30	.00 Preempt .00- Program Change
M-F 7p Entertainment Tonigh	t *WFLA	:30 Comm	
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M-F 730p Extra	*WFLA	:30 Comm	
1800.00 41 1		30	.00 Preempt 1800.00- Program Change
Sat 830p ET / 730p CT Go On		:30 Comm	nercial
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Sun 7p ET / 6p CT Football !		:30 Comn	
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PERIOD COST

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O Total Units ACTUAL GROSS BILLING

SUB-TOTALS

Debits Credits

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.00 AGENCY COMMISSION .00 TOTAL RECONCILING 17,600.00CR NET DUE .00